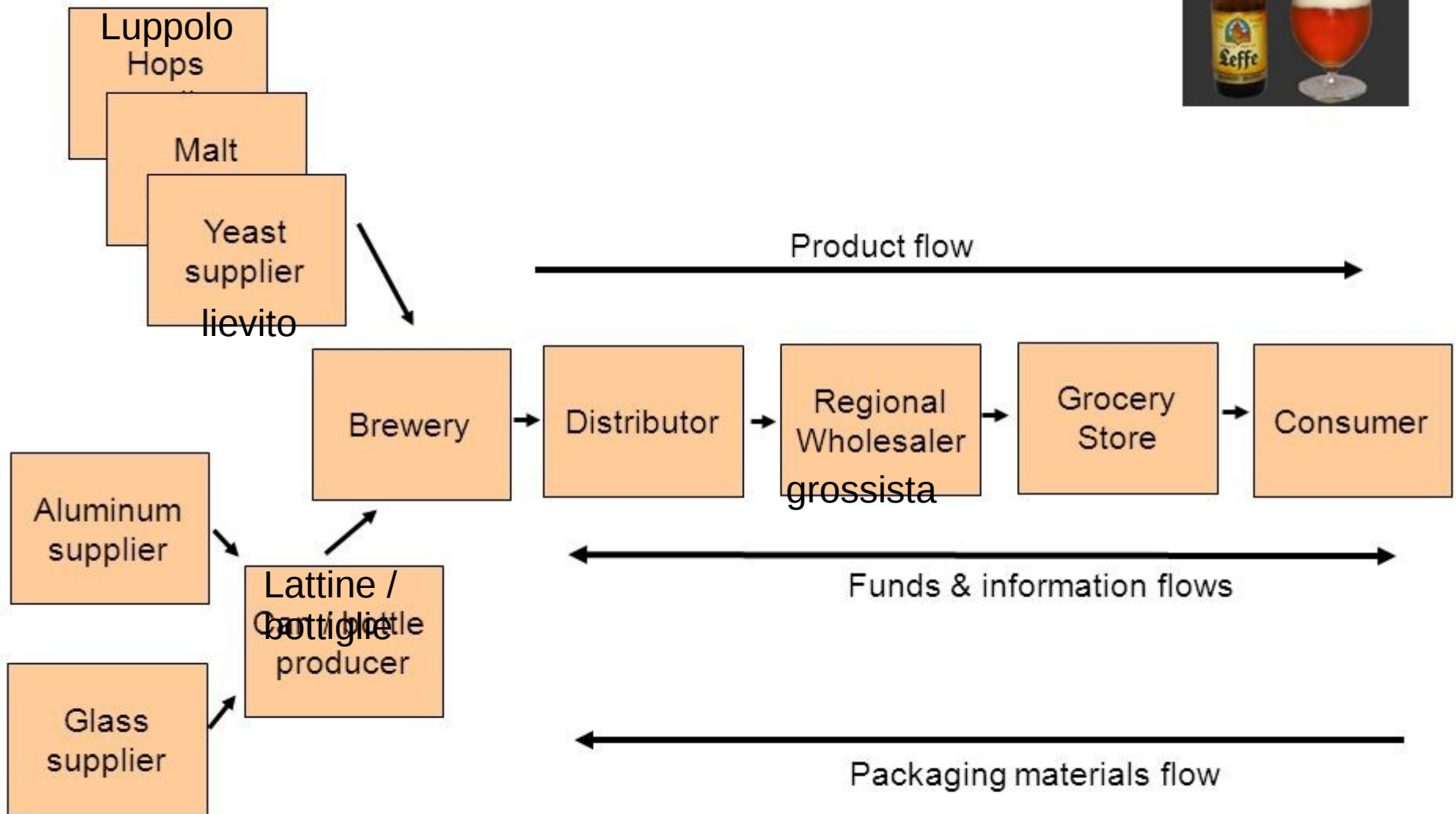


Beer supply chain example





Production



Grapes



Filler



Cellar
CANTINA



Distributor



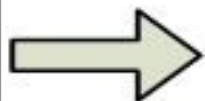
Wholesaler
GROSSISTA



Retailing



Vendita al dettaglio



Product Movement

Supply Chain Management of Coca cola company

